THE DESERT RANCH

Rate Schedule

ST. PETERSBURG BEACH • FLORIDA

MODIFIED AMERICAN PLAN

Including delicious breakfast and de luxe dinners daily

Double or Triple occupancy

Per Person

Dec. 20 — Jan. 31	$ 9 — 11
Feb. 1 — Mar. 30	14 — 15
Apr. 1 — Apr. 30	12 — 14

EUROPEAN PLAN

(without meals)

Single or Double Occupancy

	BEDROOMS	BEDROOM APARTMENTS*
Dec. 20—Jan. 31	$10—14	$12—16
Feb. 1—Mar. 30	20—22	24—26
Apr. 1—Apr. 30	16—20	18—22

All Rooms with private Terraces

*Bedroom Apartments include luxurious bedroom, dining room, kitchen and Terrace.

DESERT RANCH RESERVATION REQUEST

TO THE DESERT RANCH, 6200 GULF BLVD., ST. PETERSBURG BEACH

Please enter my reservation as follows:

Name.....

Address.....

City..... *State*.....

Number of Rooms: *Single*.....*Double*.....*3 in a Room*.....

Date of Arrival.....*Time*.....*Plane*.....*Train*.....*Car*.....

Date of Departure from Desert Ranch.....

A Deposit of $10 per person is required to confirm this reservation

On a private beach, unrivalled anywhere in the world, stands the newest, most modern and finest equipped Resort in all Florida. Completely air-conditioned and open all year, the Desert Ranch maintains Dining Rooms, Bar and Lounge, Television Room, Dancing and Entertainment, and, of course, a Swimming Pool Putting Green and play area. All at prices you'll be glad to pay. A sincere welcome awaits you from the Management and Staff.